Q4



Quarterly Market Review
Fourth Quarter 2023



Long-Term Market Summary

Index returns as of December 31, 2023

	US Stock Market	International Developed Stocks	Emerging Markets Stocks	Global Real Estate	US Bond Market	Global Bond Market ex US
1 Year		STO	BONDS			
	25.96%	17.94%	9.83%	10.23%	5.53%	8.32%
5 Years						
	15.16%	8.45%	3.68%	4.16%	1.10%	1.50%
10 Years						
	11.48%	4.32%	2.66%	4.72%	1.81%	2.80%

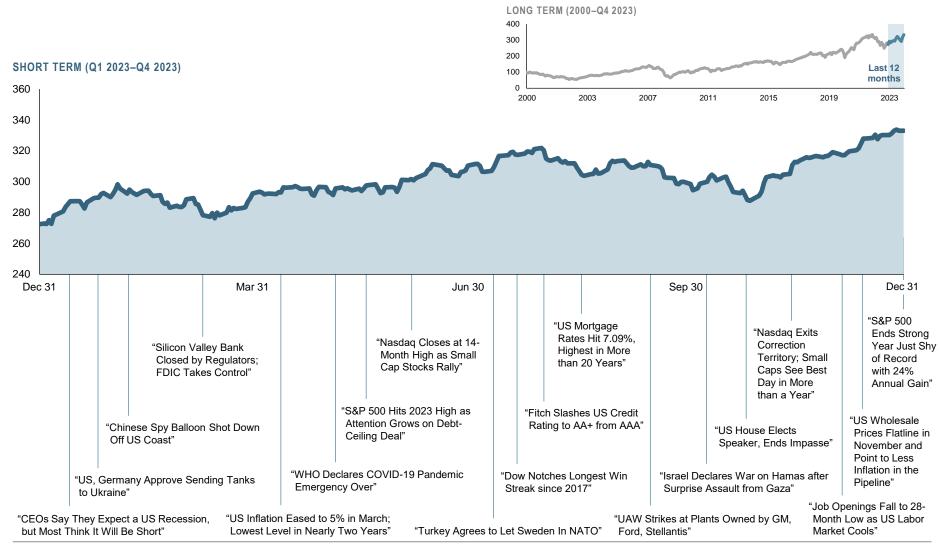
Past performance is not a guarantee of future results. Indices are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio.

Market segment (index representation) as follows: US Stock Market (Russell 3000 Index), International Developed Stocks (MSCI World ex USA Index [net dividends]), Emerging Markets (MSCI Emerging Markets Index [net dividends]), Global Real Estate (S&P Global REIT Index [net dividends]), US Bond Market (Bloomberg US Aggregate Bond Index), and Global Bond Market ex US (Bloomberg Global Aggregate ex-USD Bond Index [hedged to USD]). S&P data © 2024 S&P Dow Jones Indices LLC, a division of S&P Global. All rights reserved. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes. MSCI data © MSCI 2024, all rights reserved. Bloomberg data provided by Bloomberg.



World Stock Market Performance

MSCI All Country World Index with selected headlines from past 12 months

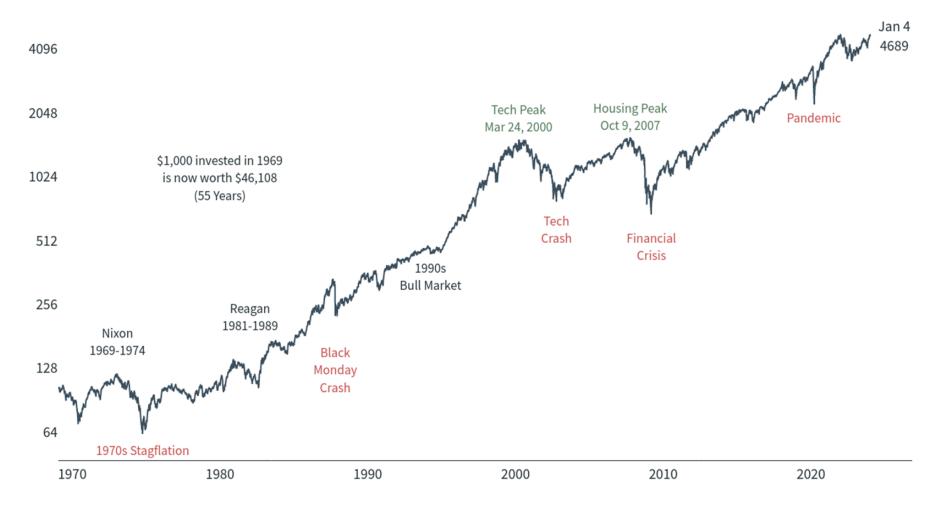


These headlines are not offered to explain market returns. Instead, they serve as a reminder that investors should view daily events from a long-term perspective and avoid making investment decisions based solely on the news.

Stock Market Cycles



S&P 500 Index over the past 50 years (Log Scale)



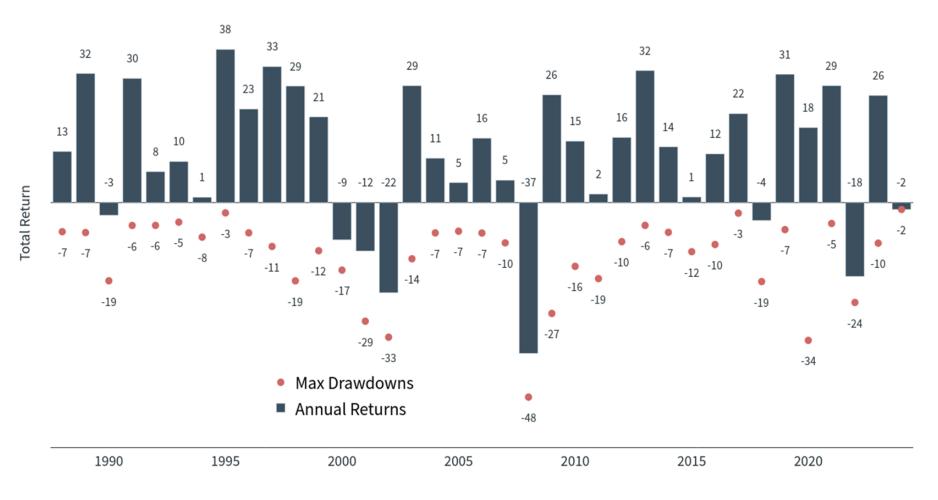
Latest data point is Jan 4, 2024

- As this chart shows (log scale), the stock market has performed well over the past 50 years despite short-term ups and downs.
- These periods of turbulence were due to economic, political and global turmoil during those decades.
- This emphasizes the importance of staying invested, rather than focusing on days or months, especially as volatility rises.

Sources: Clearnomics, Standard & Poor's

Total Returns and Pullbacks

S&P 500 Index total returns. Max drawdown represents the biggest intra-year decline



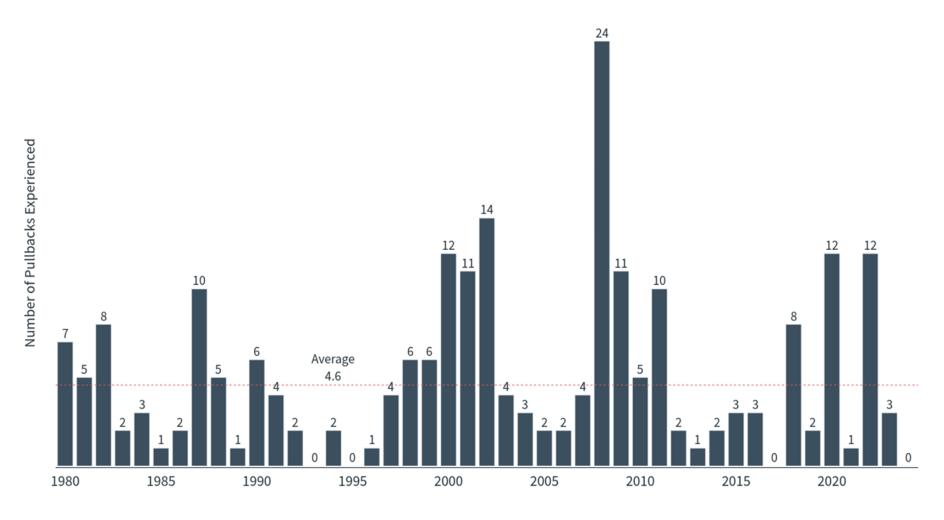
Latest data point is Jan 4, 2024

- This chart shows total returns of the stock market (bars) and the largest intra-year decline (dots) each year.
- The average year sees a significant intra-year drop. However, most years still end in positive territory, especially with dividends.
- Volatility in prices is a normal part of investing. It is important to not forget that investments also generate income.

Source: Clearnomics, Standard & Poor's

Stock Market Pullbacks

The number of 5% S&P 500 pullbacks experienced by investors each year



Latest data point is Jan 4, 2024

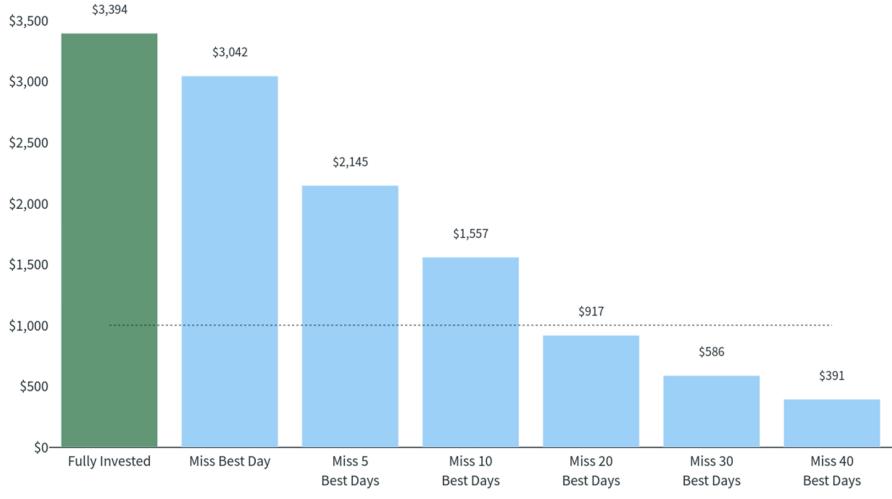
- Investing in the stock market is inherently uncertain. Large pullbacks can occur at any time.
- Investors experience several large pullbacks each year with very few exceptions.
- Over the long run, stocks are still the best way to protect and create wealth. Staying invested is thus an important discipline.

Sources: Clearnomics, Standard & Poor's



Staying Invested: Missing the Best Days

The impact of missing the best market days over the past 25 years Based on an initial \$1,000 investment using S&P 500 returns before transaction costs



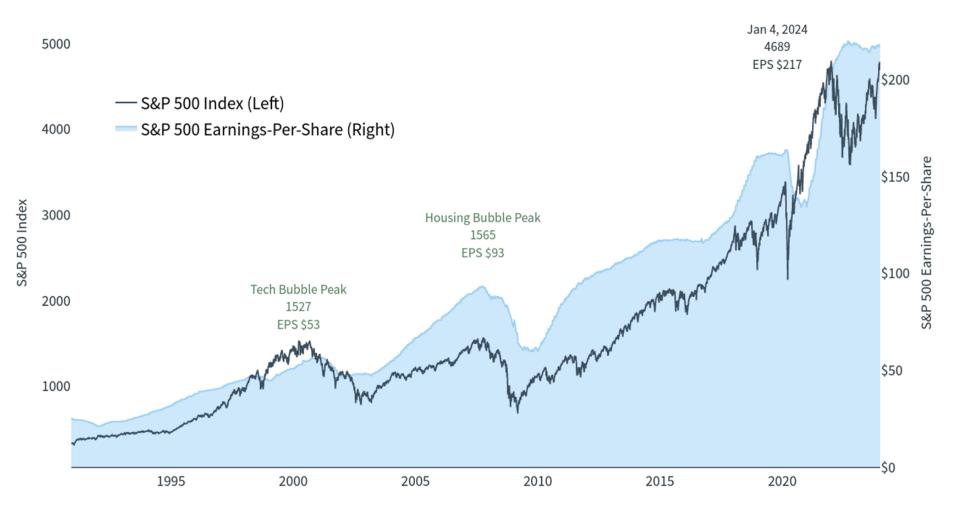
Latest data point is Jan 4, 2024

- Staying invested is a key principle of long-term financial success.
- This chart shows the impact of missing the best market days over the past 25 years.
- Staying invested through ups and downs can make a significant difference in final investment outcomes.

Sources: Clearnomics, Standard & Poor's

The Stock Market and Earnings

S&P 500 Index price and trailing earnings-per-share since 1990



Latest data point is Jan 4, 2024

- This chart shows the S&P 500 index alongside its trailing 12 months earnings-per-share.
- Over the long run, the stock market tends to follow earnings. If earnings are rising, investors are willing to pay more per share.
- Earnings, in turn, tend to track economic growth. Thus, a healthy economy tends to result in a rising stock market.

Sources: Clearnomics, LSEG, Standard & Poor's

Interest Rates

PACIFICAWEALTH

10-year and 2-year yields since 2010



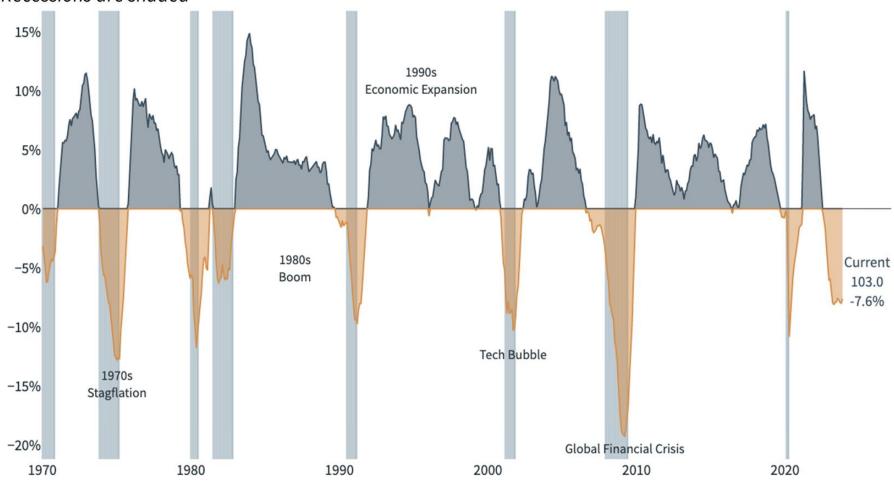
Latest data point is Jan 4, 2024

- Interest rates rose significantly over the past year to levels not seen in over 15 years, before then declining.
- The 10-year Treasury yield has been volatile as investors worry about the path of economic growth.

Leading Economic Indicators



Conference Board LEI year-over-year percent change Recessions are shaded



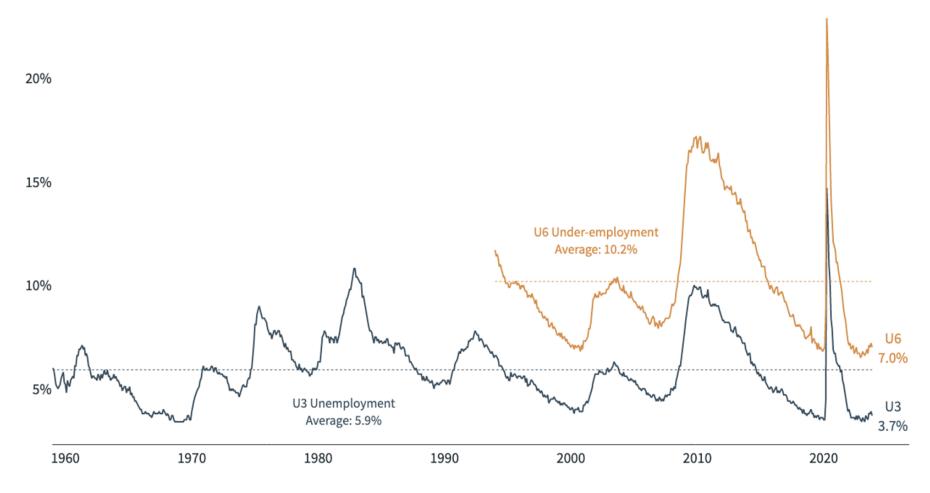
Latest data point is Nov 2023

- This chart shows the year-over-year percent change in an index of leading economic indicators.
- This indicator usually turns negative several months before a recession as the economy decelerates.
- This pattern is also evident over the prior seven recessions and is the result of the economic cycle.

Sources: Clearnomics, Conference Board, NBER, LSEG

Unemployment Rates

U-3 unemployment and U-6 under-employment rates, since 1960



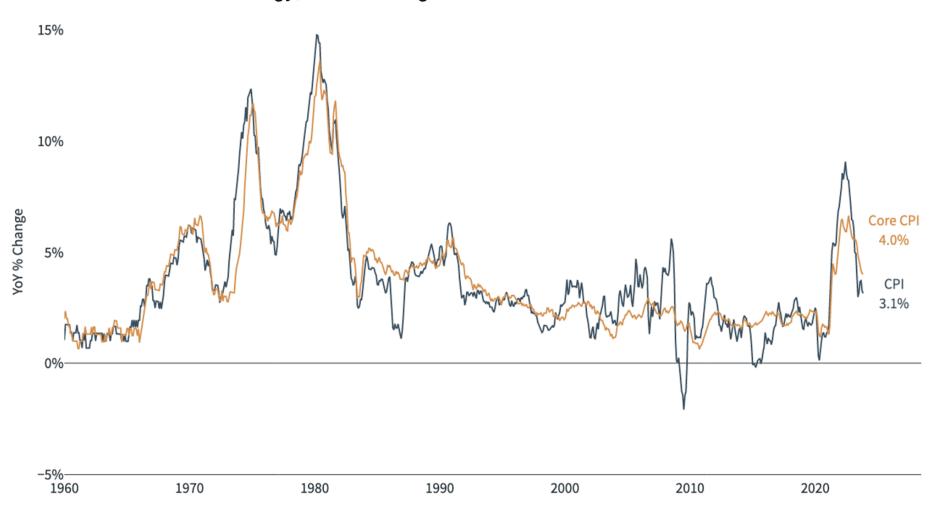
Latest data point is Nov 2023

- Unemployment is still near the lowest in over 50 years despite rising rates and a broader economic challenges.
- Even the so-called under-employment rate has fallen to near historic lows as jobs remain plentiful.
- The labor market remains strong despite higher rates, resulting in what many investors refer to as a so-called soft landing.

Sources: Clearnomics, Bureau of Labor Statistics

Consumer Price Index

CPI and Ex Food and Energy, YoY % Change



Latest data point is Nov 2023

- CPI is a commonly cited measure of inflation. It uses a basket of goods and services to track price changes for consumers.
- In order to measure the underlying trend in inflation, rather than temporary shocks to food and energy, economists often focus on core CPI.
- Price increases have been cooling but certain areas such as shelter remain high.

Sources: Clearnomics, Bureau of Labor Statistics

Asset Class Performance

PACIFICAWEALTH

Total Returns

2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
EM	Fixed Inc.	EM	Small Cap	Fixed Inc.	EM	Small Cap	S&P 500	S&P 500	Small Cap	EM	Fixed Inc.	S&P 500	Small Cap	S&P 500	Commod.	S&P 500	Commod.
39.8%	7.9%	79.0%	26.9%	7.7%	18.6%	38.8%	13.7%	1.4%	21.3%	37.8%	0.1%	31.5%	20.0%	28.7%	16.1%	26.3%	-0.2%
Commod.	Balanced	EAFE	EM	S&P 500	EAFE	S&P 500	Balanced	Fixed Inc.	S&P 500	EAFE	S&P 500	Small Cap	EM	Commod.	Fixed Inc.	EAFE	Fixed Inc.
16.2%	-22.5%	32.5%	19.2%	2.1%	17.9%	32.4%	6.4%	0.5%	12.0%	25.6%	-4.4%	25.5%	18.7%	27.1%	-13.0%	18.9%	-0.8%
EAFE	Small Cap	Small Cap	Commod.	Balanced	Small Cap	EAFE	Fixed Inc.	EAFE	Commod.	S&P 500	Balanced	EAFE	S&P 500	Small Cap	EAFE	Small Cap	Balanced
11.6%	-33.8%	27.2%	16.8%	0.6%	16.3%	23.3% /	6.0%	-0.4%	11.8%	21.8%	-4.9%	22.7%	18.4%	14.8%	-14.0%	16.9%	-1.4%
Balanced	Commod.	S&P 500	S&P 500	Small Cap	S&P 500	Balanced	Small Cap	Balanced	EM	Balanced	Small Cap	Balanced	Balanced	Balanced	Balanced	Balanced	EAFE
8.4%	-35.6%	26.5%	15.1%	-4.2%	16.0%	15.9%	4.9%	-1.5%	11.6%	15.2%	-11.0%	20.4%	12.6%	14.0%	-14.4%	15.3%	-1.5%
Fixed Inc.	S&P 500	Balanced	Balanced	EAFE	Balanced	Fixed Inc.	EM	Small Cap	Balanced	Small Cap	Commod.	EM	EAFE	EAFE	S&P 500	EM	S&P 500
6.6%	-37.0%	21.1%	12.2%	-11.7%	11.2%	-2.0%	-1.8%	-4.4%	8.0%	14.6%	-11.2%	18.9%	8.3%	11.8%	-18.1%	10.3%	-1.7%
S&P 500	EAFE	Commod.	EAFE	Commod.	Fixed Inc.	EM	EAFE	EM	Fixed Inc.	Fixed Inc.	EAFE	Fixed Inc.	Fixed Inc.	Fixed Inc.	EM	Fixed Inc.	EM
5.5%	-43.1%	18.9%	8.2%	-13.3%	3.8%	-2.3%	-4.5%	-14.6%	2.4%	3.6%	-13.4%	8.5%	7.5%	-1.8%	-19.7%	5.7%	-1.9%
Small Cap	EM	Fixed Inc.	Fixed Inc.	EM	Commod.	Commod.	Commod.	Commod.	EAFE	Commod.	EM	Commod.	Commod.	EM	Small Cap	Commod.	Small Cap
-1.6%	-53.2%	3.0%	6.4%	-18.2%	-1.1%	-9.5%	-17.0%	-24.7%	1.5%	1.7%	-14.2%	7.7%	-3.1%	-2.2%	-20.4%	-7.9%	-3.4%

Latest data point is Jan 4, 2024

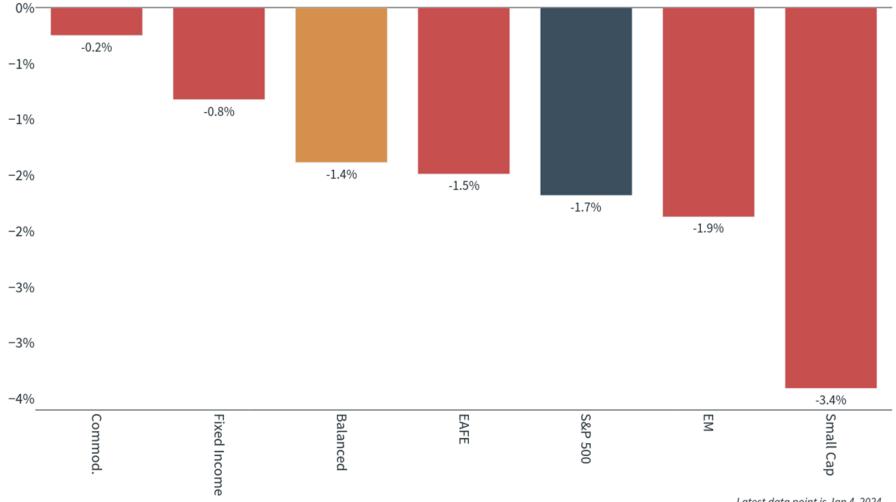
- Diversifying properly across a variety of asset classes is the most important way for investors to weather market volatility.
- The balanced portfolio approximates a 60/40 stock/bond allocation. By design, it performs steadily through both good and bad markets.
- It is difficult if not impossible to predict which asset classes will outperform from year to year.

The Balanced Portfolio is a hypothetical 60/40 portfolio consisting of 40% U.S. Large Cap, 5% Small Cap, 10% International Developed Equities, 5% Emerging Market Equities, 35% U.S. Bonds, and 5% Commodities.

Sources: Clearnomics, LSEG

Asset Class Performance Year-to-Date

Total Returns



Latest data point is Jan 4, 2024

The Balanced Portfolio is a hypothetical 60/40 portfolio consisting of 40% U.S. Large Cap, 5% Small Cap, 10% International Developed Equities, 5% Emerging Market Equities, 35% U.S. Bonds, and 5% Commodities.

Sources: Clearnomics, LSEG

Definitions and Methodology



The **S&P 500** is a market capitalization-weighted index of large cap U.S. stocks. U.S. **mid cap** and **small cap** are the S&P 400 and S&P 600, respectively. **Value** and **growth** are the corresponding Standard & Poor's value and growth indices.

MSCIEM is an index of emerging market stocks. **MSCIEAFE** is an index of developed market stocks. **MSCIACWI** is an index of global stocks.

The **forward P/E** is a ratio of the current market price of an index divided by an estimate of earnings over the next twelve months. The **Shiller P/E** is based on Robert Shiller's cyclically adjusted price-to-earnings ratio.

The **AAII Investor Sentiment** index is based on a weekly survey conducted by AAII.

Unless stated otherwise, **earnings** and **valuations** data are from LSFG indices.

The **LEI**, or Leading Economic Index, is produced monthly by the Conference Board.

Consumer sentiment indices are based on surveys conducted by the University of Michigan Surveys of Consumers.

Asset Class Performance and Asset Classes Relative to U.S. Stocks charts: The EM, EAFE, Small Cap, Fixed Income and Commodities are these indices, respectively: MSCI EM, MSCI EAFE, Russell 2000, iShares Core U.S. Bond Aggregate, Bloomberg Commodity Index.

Fixed Income Performance: All sectors are represented by the Bloomberg Barclays bond indices except for EMD USD and Local which are the JPMorgan EMBIG Diversified Index and JPMorgan GBI-EM Core Index, respectively.

The Balanced Portfolio is a hypothetical 60/40 portfolio consisting of 40% U.S. Large Cap, 5% Small Cap, 10% International Developed Equities, 5% Emerging Market Equities, 35% U.S. Bonds, and 5% Commodities.

The **Bloomberg Commodity Index** is a broadly diversified basket of physical commodities futures contracts.

The **DXY** is a U.S. dollar index based on a basket of currencies, including the Euro, Yen, Pound, Canadian Dollar, Swedish Krona and Swiss Franc.

Portfolio Risk/Reward and Portfolio Drift Since 2009 charts: stocks and bonds are the S&P 500 and iShares Core U.S. Bond Aggregate, respectively. Each portfolio represents a hypothetical stock/bond asset allocation.

The **MSCI Factor** indices are created and maintained by MSCI to capture factor returns. They cover various factors including Quality, Size, Momentum, Volatility, Value and Yield. The Multi-Factor index tracks the performance of Value, Momentum, Quality and Size.

The MSCI USA index tracks large and mid cap U.S. stocks.



Important Information

This presentation is solely for informational purposes. Past performance is no guarantee of future returns. Investing involves risk and possible loss of principal capital. No advice may be rendered by Pacifica Wealth Advisors, Inc. unless a client service agreement is in place. Please contact us at your earliest convenience with any questions regarding the content of this presentation and how it may be the right strategy for you.

Pacifica Wealth Advisors, Inc. is a Registered Investment Advisor. Advisory services are only offered to clients or prospective clients where Pacifica Wealth Advisors, Inc. and its representatives are properly licensed or exempt from licensure. This report is solely for informational purposes. Past performance is no guarantee of future returns. Investing involves risk and possible loss of principal capital. No advice may be rendered by Pacifica Wealth Advisors, Inc. unless a client service agreement is in place.

This report presents past performance, which does not guarantee future results. The investment return and principal value will fluctuate thus an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance may be higher or lower than return data quoted herein.

Different types of investments involve varying degrees of risk, and there can be no assurance that the future performance of any specific investment, investment strategy, or product made reference to directly or indirectly in this newsletter (article), will be profitable, equal any corresponding indicated historical performance level(s), or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer be reflective of current opinions or positions. Moreover, you should not assume that any discussion or information contained in this report serves as the receipt of, or as a substitute for, personalized investment advice from Pacifica Wealth Advisors, Inc.

Neither asset allocation nor diversification guarantee a profit or protect against a loss in a declining market. They are methods used to help manage investment risk.

Historical performance results for investment indices and/or categories have been provided for general comparison purposes only, and generally do not reflect the deduction of transaction and/or custodial charges, the deduction of an investment management fee, nor the impact of taxes, the incurrence of which would have the effect of decreasing historical performance results. It should not be assumed that your account holdings do or will correspond directly to any comparative indices.

Please remember to contact Pacifica Wealth Advisors, Inc. if there are any changes in your personal/financial situation or investment objectives for the purpose of reviewing/evaluating/revising our previous recommendations and/or services. A copy of our current written disclosure statement discussing our advisory services and fees continues to remain available for your review upon request.